



**MarketForces Africa | Research · Training · Media**

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## **Company Overview**

MarketForces Africa training programs seek to consistently upgrade delegates from public institutions and corporate employees' skill sets to match the latest developments in specific functional units.

Our trainings are designed majorly to enhance efficiency and increase delegates understanding in work environment. In delivering these services, MarketForces Africa collaborates innovatively with clients to help them develop into high-performance businesses and organisations.

Qualified and experienced people drawn from various functional areas on need by need-by-need basis to lead training sessions organised by MarketForces Africa. We leverage on strong database of top Nigerian and foreign professionals who have done excellently well in their areas of specialisation with visible results.

## **Our Vision**

Our vision is to consistently deliver excellent training courses that set the highest standards in our industry.

## **Our Mission**

MarketForces Africa Learning and Development seeks to provide world-class training to enable our clients to develop and implement strategies, techniques, processes, and systems to deliver high performance.

## **Our Training Programs**

This includes but is not limited to public and private training sessions on finance, business process management, risk and governance, audit and reporting. We organised trainings for accounting, tax and tech professionals.

MarketForces Africa training programs come on a need-by-need basis as we keep our eyes on the latest developments in the political, economic, social, technological, environmental and legal environment. Programs are solution-based, designed to meet specific objectives individuals and companies seek to achieve.

## **Training Format**

While we support innovations by using online lectures, most of our trainings are delivered physically to allow immediate connection between delegates and facilitators.

## **Our Objective**

- Achieve maximum customer service in our training delivery  
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- Support human capacity development with quality training designs
- Engage professionals with hands-on experience as instructors across industries to facilitate training sessions
- Create a healthy learning environment which enables team spirit, innovation, and goal achievement

### **Our Unique Selling Points**

- We have access to top quality trainers and consultants from many countries
- We encourage innovative thinking and exchange of ideas
- We have the understanding and skills to deliver client-specific strategies
- Our customer-focused activities enable us to provide the services to advance the knowledge, skills and attitudes as well as the careers of their employees
- We have developed the capability to provide expertise across diverse industries
- We seek to provide real-world solutions to current real-world issues

### **Our First Quarter Training Programme:**

<b>TRAINING</b>	<b>DATE</b>	<b>LOCATION</b>	<b>FEE</b>
Fraud, People and Web Risks	<b>29-31 January, 2024</b>	<b>Lagos</b>	<b>N350K</b>
Finance for non-financial Managers	<b>6-8 February, 2024</b>	<b>Lagos</b>	<b>250k</b>
Contract Negotiation and Project Financing	<b>12-15 February, 2024</b>	<b>Abuja</b>	<b>450k</b>
Crisis Communication Management	<b>19 -21 February, 2024</b>	<b>Ikeja, Lagos</b>	<b>300k</b>
Managing Small Business Accounting Information	<b>22 -23 February, 2024</b>	<b>Lagos</b>	<b>200k</b>
Cybersecurity & IT Governance	<b>26 – 29 February, 2024</b>	<b>Lagos, Abuja</b>	<b>550k</b>

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Contract Management and Project Financing	<b>4-8 March, 2024</b>	<b>Abuja, Lagos</b>	<b>750k</b>
Risk Management, Compliance & Internal Audit	<b>11-13 March, 2024</b>	<b>Ikeja, Abuja</b>	<b>400k</b>
Strategic Leadership and Management	<b>13-15 March, 2024</b>	<b>Lagos, Abuja</b>	<b>450k</b>
Fraud Prevention, Detection and Investigation	<b>16-18 March, 2024</b>	<b>Lagos, Abuja</b>	<b>350k</b>

We design solution-based training agendas for companies that prefer internal training for members of staff. MarketForces Africa will share details training plans with corporate clients, including facilitators' profiles. Client companies can also discuss specific training needs with us.

**Thanks**

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